



2009 ADVERTISEMENT RATES

Standard (Non-Members) :	\$ 55/mth.
Standard (Members) :	\$ 40/mth.
Premium (Non-Members) :	\$200/mth.
Premium (Members) :	\$ 80/mth.

AD DESCRIPTIONS

Standard - 200 x 200 pixel graphic (.JPEG format), up to 500 word description, contact information (address, phone numbers, web address, email).

Premium - 400 x 400 pixel graphic (.JPEG or .GIF format), unlimited word description, contact information (address, phone numbers, web address, mapquest.ca link, email). NOTE: This ad option permits the use of an animated GIF graphic to create a rotating banner ad. NOTE: Graphics must be less than or equal to the noted dimensions.

NOTE: Corporate Sponsors are entitled to a reciprocal discounted rate for each similarly discounted product or service that is offered by the sponsor. Subject to review and approval by the CPIO Board on a per case basis.

SPECIAL NOTE - Advertisers can elect to have their ad posted in 1 or more categories (see <http://www.cpi-ontario.com/ads> for sample categories). If you do not see a particular category, you can suggest a new category for consideration when you submit your ad. Please note that we cannot guarantee that any new category request will be approved.

SUBMISSION GUIDELINES

Send us an email with "AD SUBMISSION" in the Subject field, attention to secretary@cpi-ontario.com or webadmin@cpi-ontario.com . Be sure to attach your graphic and advertisement content. You will then be notified by email once your ad has been approved with a request to remit your first payment before your ad is posted "live" to the site. Afterwards, you will be invoiced on the first week of every month until your ad expires. *All ads begin and expire on the first day of the following month, respectively.*